

SHEET 1 OF

APPLN. FILING DATE: DECEMBER 9, 2003

TITLE: MODEL-BASED PROMOTION AND PRICE COMPUTATION SYSTEM AND METHOD METHOD SHEET NOT YET ASSIGNED SHEET APPLN. SERIAL NO.: NOT YET ASSIGNED 10

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TITLE: MODEL-BASED PROMOTION AND PRICE
COMPUTATION SYSTEM AND METHOD
INVENTOR(S): WILLIAM R. SWEENEY
APPLN. SERIAL NO.: NOT YET ASSIGNED

CUSTOMIZE
PROMOTION
FOR RETAILER

PROVIDE RETAILER

PROVIDE RETAILER

WITH PROMOTION
CONTENT

ENTER INTO
PROMOTION
CONTRACT

20

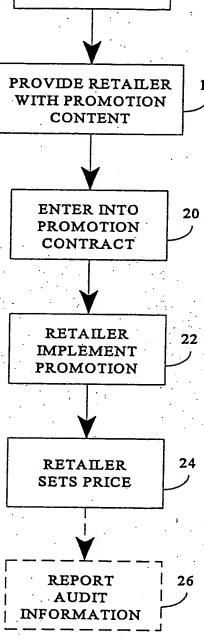
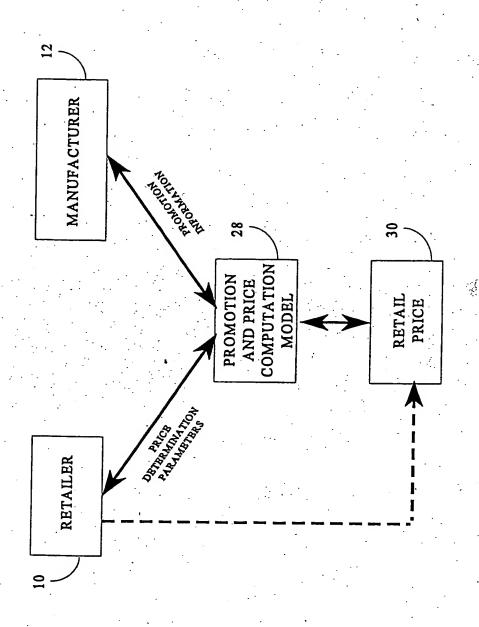


FIG. 2



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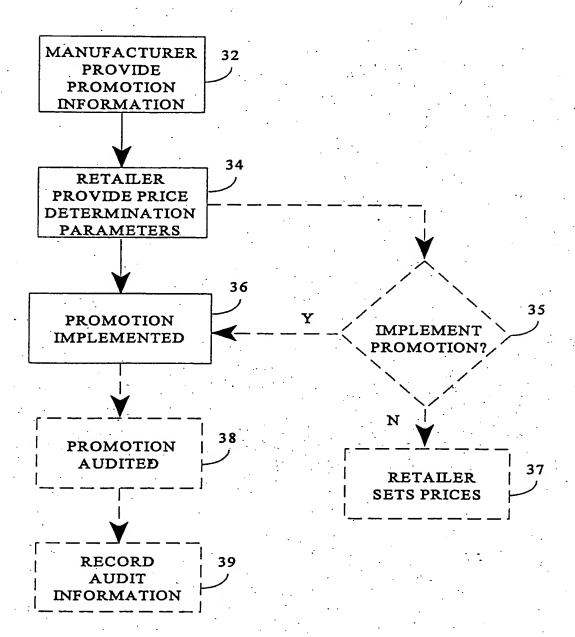
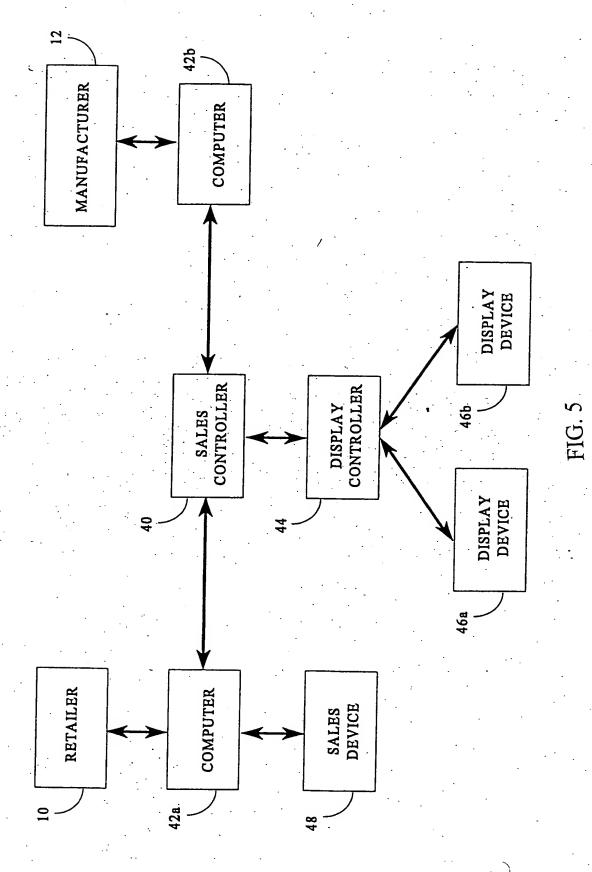


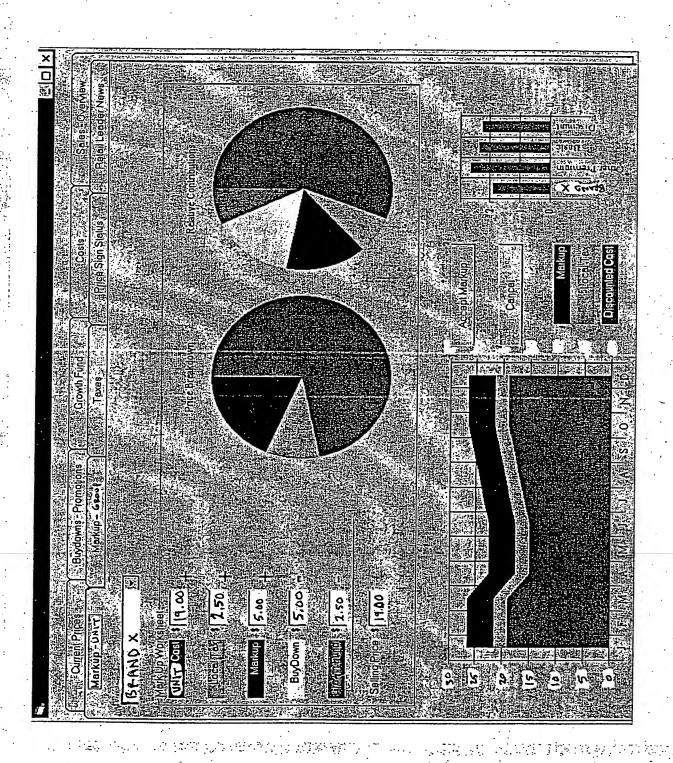
FIG. 4



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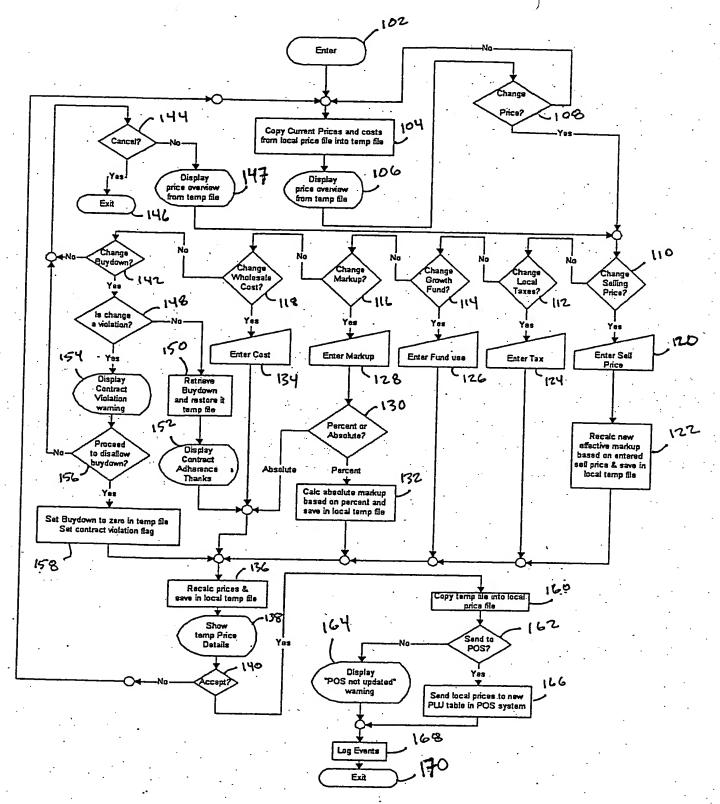
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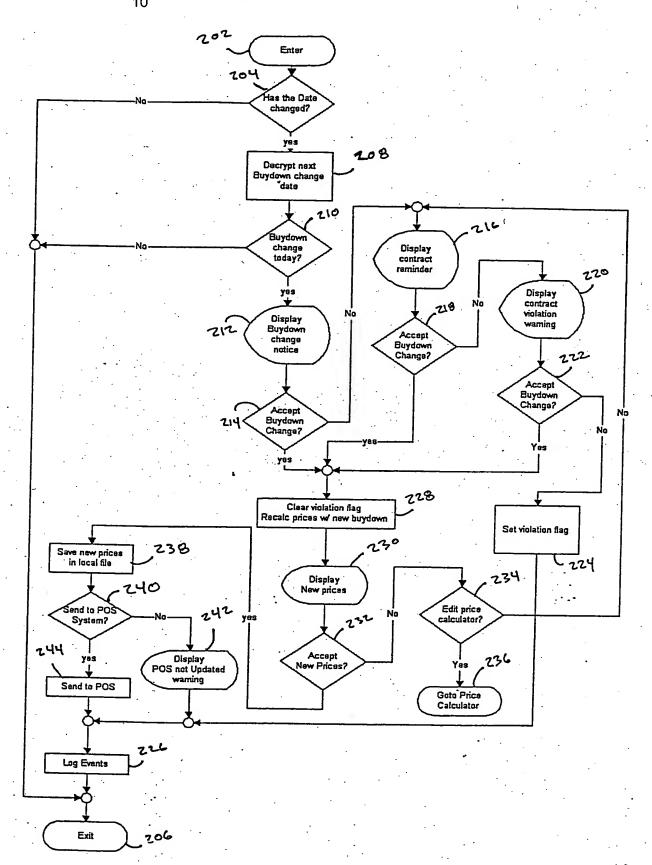
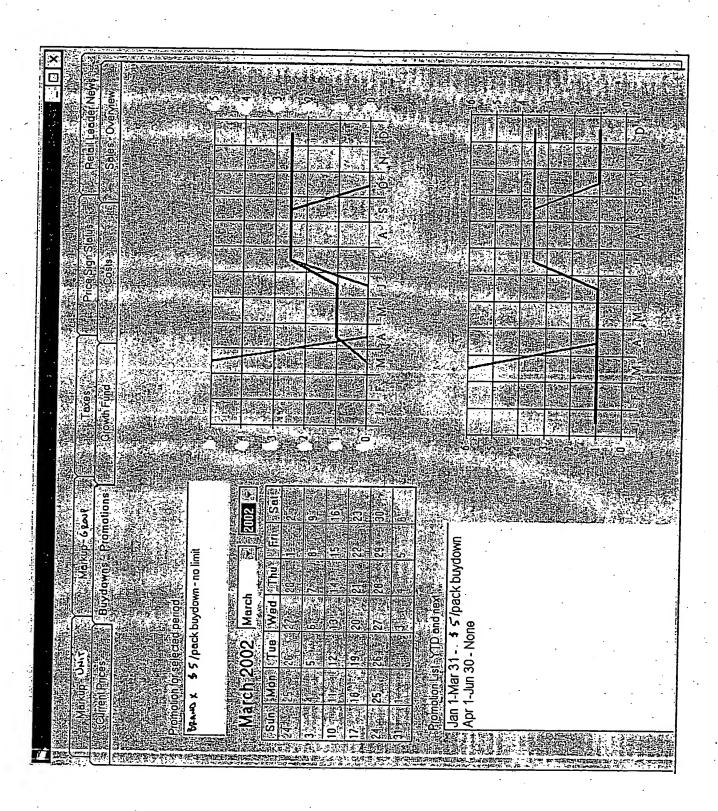


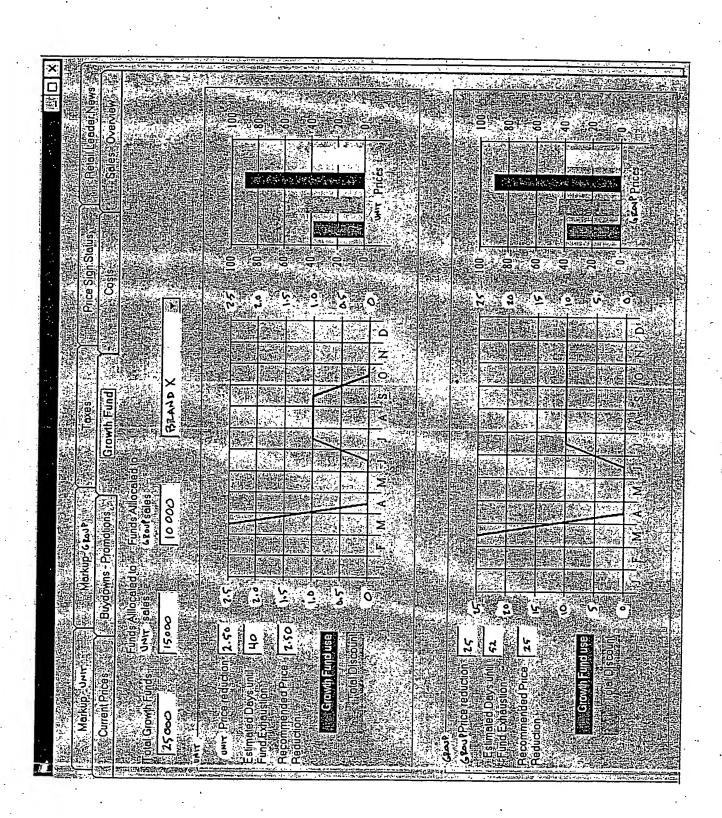
FIG. 8

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